

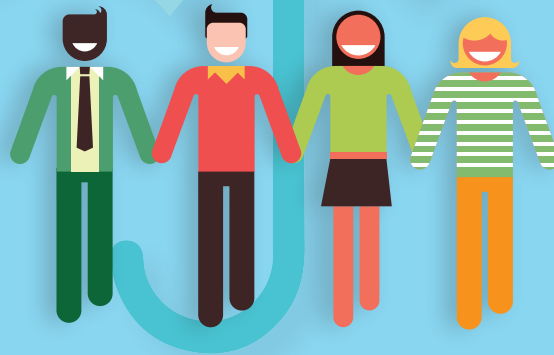


THE LEADING VOICE FOR
PARKINSON'S IN EUROPE

WE ARE THE EPDA

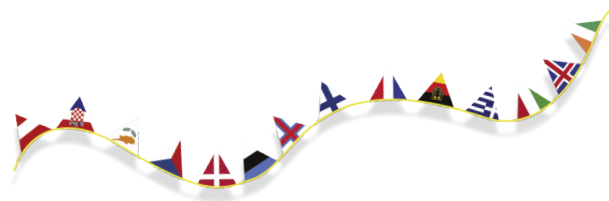
We are the only European Parkinson's umbrella organisation.
And we need your help.

THE LEADING VOICE FOR
PARKINSON'S IN EUROPE



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WHY WE NEED YOUR SUPPORT



- The EPDA is the only European Parkinson's disease umbrella organisation; our work spans dozens of countries across Europe and the globe (see pages 6-8). Yet we are run by a small team of part-time freelancers with limited funding.
- We are unique because our focus is 100% on collaboration and building unity across Europe and the world. While national organisations work on national agendas in their own countries, we strive to unite the international Parkinson's community to work together to achieve our common goal: enabling people with Parkinson's to live a full life.



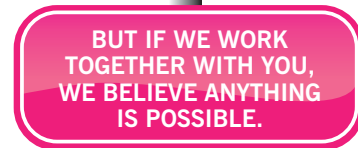
WE KNOW THE PARKINSON'S COMMUNITY MUST WORK TOGETHER IF IT IS TO ACHIEVE ITS AIMS. PLEASE HELP US:

- to make the Parkinson's voice in Europe louder and unite the community
- to get the right information to people with Parkinson's and their families at the right time wherever they are
- to support the building of healthcare systems where people receive early and appropriate treatment and individualised care
- to raise awareness of the complexities of Parkinson's and the impact it has on people's quality of life

Despite our positive intentions, dynamic strategy and committed work ethic, unfortunately our financial position is constantly precarious – since 2011, our funding has declined nearly 20%.

This is largely due to our struggles in generating public donations due to national organisations being people's first (and most obvious) destination.

Corporate partnerships and grant/foundation agreements therefore remain our best-case scenario. In addition, we are only ever able to secure funding on an annual basis. This means we can never be confident of achieving our long-term goals due to a lack of consistent, multi-year funding.



THE EPDA BOARD LAUNCHING ITS GLOBAL #UNITEFORPARKINSON'S CAMPAIGN (p20) IN 2017, CREATED IN PARTNERSHIP WITH PARKINSON'S UK



EUROPEAN UNITY WALK (p20)



THE PARKINSON'S 100 CHALLENGE (p20)



AN INTRODUCTION TO PARKINSON'S DISEASE



“
There are times when I feel like I can do anything, like hike to a Buddhist temple in the mountains of Tibet, or run a marathon in Los Angeles. But then there are times when I can't get up out of a chair. Parkinson's is like that.”
John Ball, a person with Parkinson's

- Latest figures suggest there are more than 1.2 million¹ people with Parkinson's in Europe – this number is forecast to double by 2030.



- Parkinson's is often characterised by tremor, slowness of movement, rigidity and postural instability.
- But there are dozens of 'hidden' challenges, including anxiety, dementia, depression, pain and sexual dysfunction.
- It can affect anyone and does impact upon nearly every cultural, social and economic aspect of life.

GENERAL FACTS AND FIGURES:

- Parkinson's is a progressive, chronic and complex neurodegenerative condition that has no cure.
- It is the second most common neurodegenerative disease (after Alzheimer's).



- Latest figures estimate that the annual total cost of Parkinson's across Europe is €13.9 billion². This figure will have already increased significantly as the number of people with the disease continues to grow.

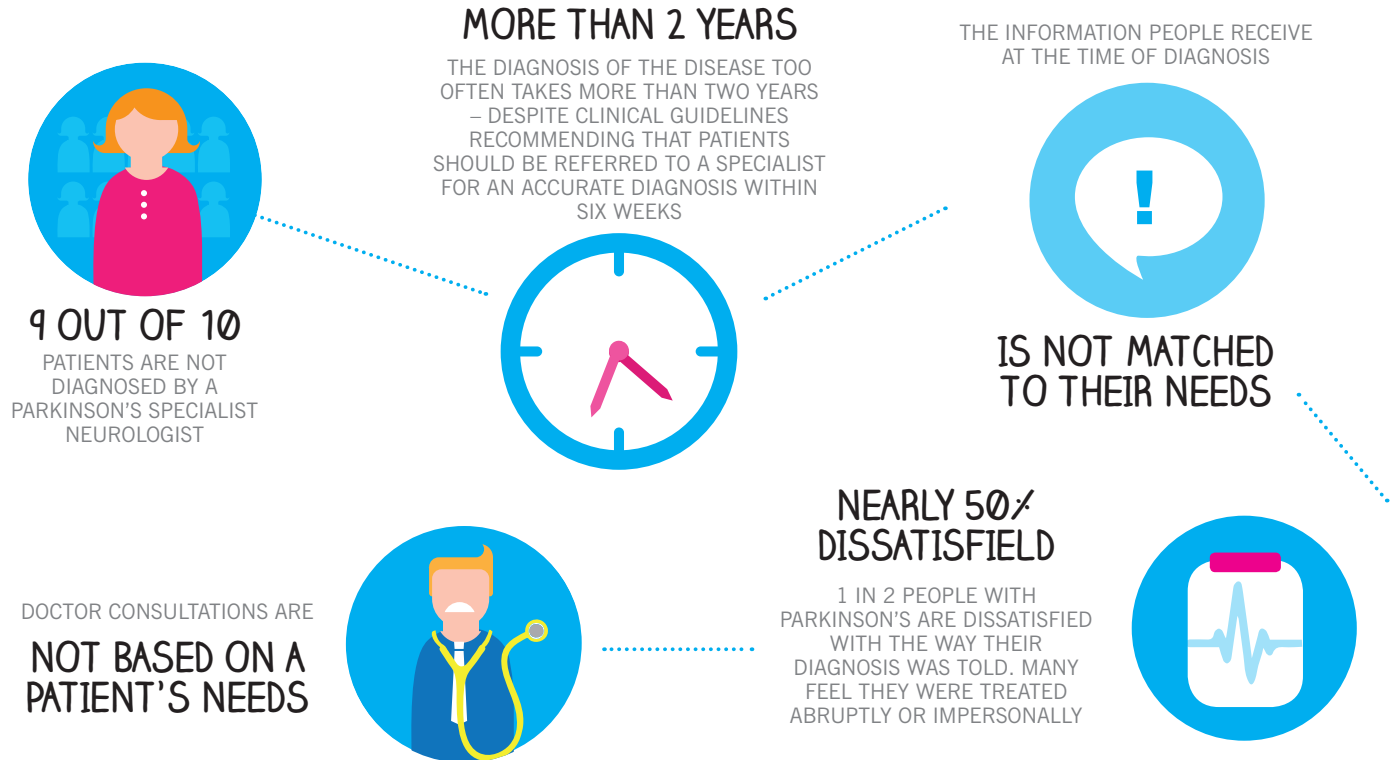


- Treatments are available for a number of aspects but are not yet accessible for all.

- The average age of onset is 60 years old, although more and more people are being diagnosed before the age of 50. It is not an old person's condition.



OUR OWN RESEARCH FROM ACROSS EUROPE³ REVEALS DISTURBING TRENDS THAT MUST CHANGE:



1. Andlin-Sobocki, Jonsson, Wittchen, Olesen: 'Cost of disorders of the brain in Europe' 2005
2. Gustavsson et al: 'Cost of disorders of the brain in Europe' 2010
3. The EPDA's Move for Change campaign, 2010-13. See www.epda.eu.com/datacollection

THE EPDA – AND THE ESSENTIAL WORK WE DO

WHO WE ARE:

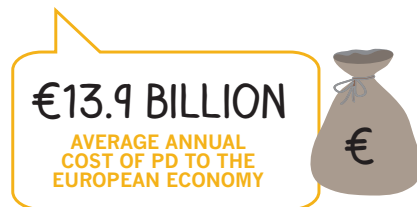
- The leading voice for Parkinson's in Europe
- Our vision: To enable all people with Parkinson's and their families to live a full life
- Our strategies: Advocate, Engage, Facilitate, Inform, Unite

The EPDA is the only European Parkinson's disease umbrella organisation. We have been championing and working with the global Parkinson's community for 25 years. As the leading voice for Parkinson's in Europe, we provide information and resources to all Parkinson's stakeholders, raise awareness of the disease's complexities and impact, and advocate for concrete policy change that benefits the Parkinson's community.

Visit us at www.epda.eu.com.

- We have member organisations in nearly 30 European countries that represent more than 120,000 people with Parkinson's and their carers.

- We unite the key Parkinson's stakeholders: people with Parkinson's and their families, national Parkinson's organisations, healthcare professionals, European policymakers and the treatment industry.
- We are a small team that cannot achieve our goals on our own – we want and need to work with partners who share our drive to improve the lives of people with Parkinson's and their families.



THE PROBLEM (ACCORDING TO THE PEOPLE WHO MATTER):

“

I was diagnosed two years ago, although I had had Parkinson's for five years. I went to 14 appointments with different neurologists and they all failed to recognise I had the disease.”
Person with Parkinson's, Italy

“

I would definitely say I was over-medicated and medicated too quickly. I also came to the conclusion that it is all guess work, and that there is not one medication that works for everyone with the disease.”
Person with Parkinson's, Spain

“

I wanted to kill myself after the diagnosis. I was just left...with no information.”
Person with Parkinson's, France

“

He [the neurologist] said: You should be happy: you don't have cancer, you don't have AIDS and not everyone gets dementia. That was quite a hit in the face I thought.”
Person with Parkinson's, Germany

“

It is necessary for the neurologist to take more time and explain the [side effects] more carefully and with more consideration.”
Carer, France

HOW THE EPDA IS AN IMPORTANT PART OF THE SOLUTION:

“

The EPDA means the world to me. I know they are fighting for my rights when I am too tired to fight myself. This gives me dignity even in my darkest moments. The EPDA is the voice of Parkinson's in Europe. They help make our voice stronger and put Parkinson's on the top of decision makers' agendas. They are changing the way that Parkinson's is viewed and treated.”

Susanna Lindvall, carer, Sweden

“

The EPDA plays a critical part in connecting Parkinson's organisations throughout Europe. Its annual meeting is my only chance to meet with, share ideas and learn from their other member organisations. The EPDA website and their other resources are excellent, and are extremely informative and valuable all Parkinson's stakeholders. The EPDA brings us all together as one voice; without them we would be working in isolation and not addressing the bigger picture. It is a great comfort to know that the EPDA is addressing our collective needs and advocating on behalf of all of us. Without your continual effort and hard work there would be a significant gap in the sector, and the only people who would truly lose out would be the Parkinson's community.”

Paula Gilmore, CEO of the Parkinson's Association of Ireland

“

The Cure Parkinson's Trust (CPT) has worked very closely with the EPDA since our creation in 2005, and Tom Isaacs, the late president and co-founder of CPT, was a valued EPDA Board member from 2005 to 2009. The EPDA's work to raise the profile of Parkinson's across Europe, as well as working with the individual agencies and charities within Europe, is vital. The EPDA influences and lobbies for Parkinson's at every level – politically, with regulators, with industry, with healthcare providers, with funders and with patients. The EPDA supports collaboration to unite the Parkinson's community so it is better placed to drive forward improved care, improved information and research into new treatments ultimately to slow, stop and even reverse the disease.”

**Helen Matthews,
CEO of the Cure Parkinson's Trust, UK**

“

For me, the EPDA is the linchpin for spreading the word about Parkinson's across Europe. Together, we learn in partnership through their conferences, digital communications and advocacy – they help bring the European community together. Knowledge is the key for self-determination, and the EPDA is the key for us to learn and share good practices from around the world.”

**Susanna Bruehlman, physiotherapist
and Board member of Parkinson
Schweiz, Switzerland**

HOW THE EPDA IS AN IMPORTANT PART OF THE SOLUTION:

“

We were introduced and started working with the EPDA in 2008, and it has been a wonderful friendship and educational opportunity for us. We are a global Parkinson's community, and the EPDA truly help us understand all the great work that is done in Europe. We have collaborated on many activities over the years, and having attended their first European Parkinson's Unity Walk in Amsterdam in 2012 (p16), it took our collaboration/friendship/education to new levels. The EPDA provides valuable services to those in Europe as well as around the world. ”

Carol Walton, CEO of the Parkinson Alliance, USA

“

Having partnered with the EPDA for a number of years now, I can honestly say what a fantastic and vital organisation it is. Parkinson's is an international health challenge, so a unified voice to steer Europe-wide improvements in diagnosis, treatment and integrated care is essential. The EPDA is also very committed to supporting its members' efforts at the national level. On a personal note, the team is dedicated, focused and passionate about the work that they do, and never lose sight of what is important: achieving positive outcomes for people living with this condition and their families. It's been an absolute pleasure working with them, and we hope to continue for as long as possible. ”

Eleanor Flanagan, Director of EU Public Affairs, Grayling

EPDA ANNUAL MEMBERS' MEETING

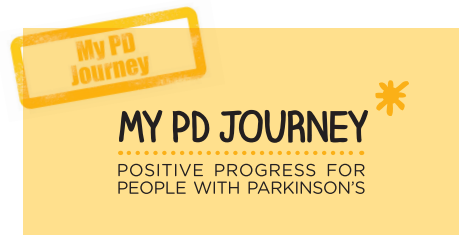




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EPDA activities



PAGE 16



PAGE 18



PAGE 20



PROVIDING THE RIGHT INFORMATION AT THE RIGHT TIME

THE CHALLENGE

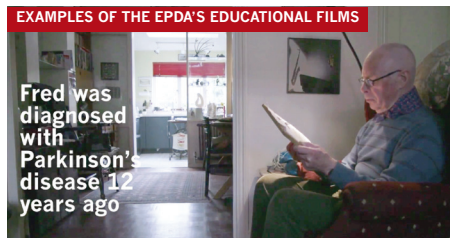
Our robust research (p18-19) confirms the fact that many thousands of people with Parkinson's and their families all over Europe are struggling to find quality, validated information that gives them the confidence to live their lives to the full. One of our key objectives therefore is to ensure everyone is able to get access to the right information at the right time.

OUR SOLUTIONS

We are proud to host the largest online Parkinson's library in Europe. It includes comprehensive, up-to-date information on everything from diagnosis to end of life. Every piece of information has been thoroughly researched, reviewed and validated by European Parkinson's experts across the multidisciplinary team as well as people with Parkinson's and carers. It is available via the EPDA's main website – www.epda.eu.com.

We want our website to become the 'go to' resource for people with Parkinson's across the globe. To help achieve this aim, we redesigned and restructured our multiple websites in 2017 to work seamlessly within one easy-to-use, modern and responsive platform to better support our overarching objectives.

EXAMPLES OF THE EPDA'S EDUCATIONAL FILMS



Every piece of website information has been thoroughly researched, reviewed and validated by European Parkinson's experts

We have also revamped our social media and content strategies, and regularly review their performance with ongoing analytics analysis. In addition, we produce films (and other resources) with our partners (particularly our member organisations and the treatment industry) that educate both the patient and healthcare communities. We want to continue creating engaging content that encourages a more patient-centred approach to Parkinson's management.

WHERE WE NEED YOUR SUPPORT

What we currently provide (based on our existing funds) is the absolute *minimum* that we would like as the only European Parkinson's umbrella organisation. We would like to develop, expand and improve our existing resources, and have grand plans for bigger and more ambitious multi-stakeholder campaigns, projects and activities.

However, we need significant additional funds if we are able to turn our ambitions into reality. Our 2018 work programme includes "potential EPDA activities", which we would be delighted to discuss with you so you can see the scope of our vision that is entirely focused on improving the lives of people with Parkinson's and their families.

WHAT WE BELIEVE IT
WOULD COST TO
ACHIEVE OUR AIMS:
£100,000+
A YEAR*



WHAT WE NEED TO
HIT OUR 2018
MINIMUM TARGET:
£59,000*



* Please note: this does not include translation of our resources, which we would ideally like to provide as it would benefit hundreds of thousands of people



SUPPORTING QUOTES:

“
I wanted to kill myself
after the diagnosis.
I was just left... with
no information”

**Person with
Parkinson's, France**

“
There was a lack
of sensitivity by the
neurologist when the
diagnosis was given
and no information
was provided”

Carer, France

“
Since being diagnosed, I have yet to
receive an information packet, or even
be told anything other than take a pill
and come back in three months.
Everything I learned, I learned from the
internet, and I learned a lot!”

Person with Parkinson's, Israel

A VOICE FOR THE GLOBAL PARKINSON'S COMMUNITY



THE CHALLENGE

Besides the lack of information available to the international Parkinson's community, there is also a lack of inspiring content aimed directly at them as well as a true sense of 'online community'. Parkinson's is an incredibly isolating condition that affects not only movement but also confidence and self-esteem (stigma is a huge problem). Added to this, most Parkinson's-related websites are either run by organisations that are focused on their own activities, or are individual blogs that often contain personal opinions (and are not always validated by professionals).

OUR SOLUTION

Parkinson's Life is an award-winning online magazine for people affected by Parkinson's. Launched in 2015, it serves the global Parkinson's community by providing information and inspiration, and helps connect those impacted by the disease. It is funded by the EPDA yet is produced by an independent editorial team of professional writers, thereby giving it credibility and authority.

Despite the EPDA's minimal budget, Parkinson's Life has been able to increase

awareness, inspire advocacy and challenge existing mindsets. It is truly unique within the Parkinson's space: it is a website for the Parkinson's community, driven by the Parkinson's community.

In our first two full years we have positively affected the lives of many – and the website has been nominated for a number of high-profile content marketing awards too. However, there is still much to do and many, many more people to reach. This is why we need further support.

PARKINSON'S LIFE IN NUMBERS (as at 30 October 2017):

340,000+ VISITORS



210+ COUNTRIES

4,700+ EMAIL SUBSCRIBERS



3,500+ FACEBOOK LIKES

1,900+ TWITTER FOLLOWERS



Parkinson's Life

A voice for the international Parkinson's community



WHERE WE NEED YOUR SUPPORT

In order to safeguard the future of Parkinson's Life and build on the positive impact already achieved, we require support to deliver the following essential projects:

- Update the core Parkinson's Life platform in order to ensure our website is fit for today's mobile audience (it is responsive but improvements could be made)
- Improve the quality of our stories (via more commissioned content and better-quality images)
- Reach more people through new channels (via more video content, for example)
- Reach more people through translated content (this is a huge challenge for us but a vital one)

WHAT WE BELIEVE IT
WOULD COST TO
ACHIEVE OUR AIMS:

£100,000+
A YEAR*



WHAT WE NEED TO
HIT OUR 2018
MINIMUM TARGET:

£51,200*



READER QUOTES:

“
What you are doing is
AWESOME. Let that
be said ”

“
Beautiful
magazine,
congratulations!
”

“
What a great
site packed with
beautiful stories of
hope! I'm so glad I
came across it ”

“
Thank you for
doing something
so important ”

“
This is just what people with
Parkinson's and the whole
community needs ”

“
I commend what you have
done. Suddenly I don't feel
like I have an old person's
disease. I feel I can look
at myself differently now. I
laughed out loud with joy,
something I have not done
for a long time. Keep up the
good work ”

“
Thank you for this initiative. This
really gives Parkinson's another
image and encourages young-onset
patients to accept it and be open
with it. We are not alone and there
are other people that share the same
challenges. Keep going! ”

*Please note: this does not include translation of Parkinson's Life, which we would ideally like to provide as it would benefit hundreds of thousands of people



A TRULY MULTI-STAKEHOLDER PARKINSON'S PROJECT

THE CHALLENGE

My PD Journey was borne from a consensus among Parkinson's stakeholders that there were a number of major barriers for the European Parkinson's community to overcome, namely:

- (a) An evidence gap: the variety and extent of unmet needs in healthcare systems across Europe was not fully understood
- (b) A clinical management gap: there is much evidence to suggest that people with Parkinson's do not receive optimal and timely access to appropriate diagnosis, management and care throughout the progression of their disease.

THE SOLUTION

My PD Journey is a multi-stakeholder European coalition led by the EPDA, involving representatives across the entire Parkinson's community. It works collaboratively to develop solutions that contribute to comprehensive and individualised management of Parkinson's.

My PD Journey is groundbreaking in nature thanks to our pool of committed and experienced experts from across Europe who are ready to work together on patient-centred solutions.

WHERE WE NEED YOUR SUPPORT

Due to limited funding we are only able to work on one solution at a time. In the immediate term, our constrained resources prevent us from exploring the full scope of activities that would make our current 'solution' – the new Parkinson's Disease Composite Scale (see box, right) – widely accessible. Investment is therefore urgently required to ensure the scale is used across Europe by healthcare professionals and payers alike to improve the lives of people with Parkinson's. In the longer term, regular investment is needed for the My PD Journey coalition to develop and deliver numerous other much-needed Parkinson's solutions.

WHAT WE BELIEVE IT
WOULD COST TO
ACHIEVE OUR AIMS:
£100,000+
A YEAR



WHAT WE NEED TO
HIT OUR 2018
MINIMUM TARGET:
£80,000



OUR CURRENT 'SOLUTION' IS THE PARKINSON'S DISEASE COMPOSITE SCALE. IT IS A NEW AND SIMPLE RATING SCALE THAT:

- has been developed by European Parkinson's specialist neurologists
- will be the most effective rating scale for determining the severity of motor and non-motor Parkinson's symptoms
- is currently undergoing a second validation study involving 700 patients in 14 European countries across 22 centres
- is simple and relatively fast to use
- is designed to complement existing scales – the Composite Scale is the first to offer a holistic view of Parkinson's

MY PD JOURNEY ✨
POSITIVE PROGRESS FOR
PEOPLE WITH PARKINSON'S

THE PROBLEM (ACCORDING TO THE PEOPLE WHO MATTER):

“ I hope they find the right medical dose. Doctors shouldn't be guessing; they should be better with making decisions about the prescribed medicine and the side effects they cause. The disease is something extremely individual ”

Person with Parkinson's, Denmark

“ I was diagnosed 2.5 years ago, although I had it for five years. I went to 14 appointments with different neurologists and they all failed to recognise I had the disease ”

Person with Parkinson's, Italy

“ The first thing the neurologist told me was that she had a meeting in 10 minutes and she would do a neurological assessment quickly. After three months I was called back into see the neurologist in order to do a levodopa test... I had to wait five years for a diagnosis. ”

Person with Parkinson's, Sweden

Our current solution is currently undergoing a second validation study involving 700 patients in 14 European countries across 22 centres



OUR SOLUTION:

“ The Parkinson's Disease Composite Scale is positive for many reasons: it's short; it covers Parkinson's-related symptoms (motor and non-motor), complications and disability in a fairly global way; it can be used as a guide for the clinician; it could be used for monitoring patient's evolution over time in the real world; it can be used as a tool to define Parkinson's severity; and it highlights symptoms that cause greater disability. ”

Maria J Martí, a neurologist from Spain

“ From my experience, the new Parkinson's Disease Composite Scale is very effective and concise in determining the severity of the most important motor and non-motor Parkinson's symptoms. My patients are very satisfied with its simplicity and quick-to-use design. ”

Vladimira Vuletic, a neurologist from Croatia

BUILDING SUPPORT FOR CONCRETE POLICY CHANGE



THE CHALLENGE

Parkinson's represents a serious challenge to the European Union's (EU) political objective of achieving sustainable healthcare systems and promoting healthy social and economic development across the continent. Despite this, Parkinson's could be better addressed

at the European level and in many Member States.

The EPDA believes that much more can be done to overcome the key obstacles that are currently blocking effective diagnosis, treatment and care at the European level. This is why our advocacy work is vital.

OUR SOLUTION

The EPDA actively engages with EU decision makers, partners and stakeholders to promote dialogue on policy gaps that negatively affect people with Parkinson's and their families, and to collectively advocate for long-lasting change.

We undertake a wide range of advocacy activities to:

- raise disease awareness and educate politicians and policymakers at EU level of the challenges facing people with Parkinson's and their carers
- collectively strengthen and raise the patient voice within EU policymaking together with our partners, the European Patients Forum (EPF), the European Federation of Neurological Associations (EFNA), the European Brain Council (EBC), and Eurocarers
- advance policy action in the areas of public health, employment and social affairs, and research and innovation
- build political support for the projects it leads and participates in, such as My PD Journey (see pages 14-15).

MEP MARIAN HARKIN AT AN EPDA EVENT IN THE EUROPEAN PARLIAMENT IN 2017



WHERE WE NEED YOUR SUPPORT

Despite building significant support among EU decision makers for people with Parkinson's, there is much still to be done. As of 2017, there are still a number of challenges we need to address:

- Parkinson's is not adequately considered or integrated in EU workstreams related to access to medicines, health or long-term and integrated care.
- People with Parkinson's face significant hurdles when they are still in full-time or part-time employment, face social stigma, and do not have equal or adequate accessibility to essential services.
- Existing healthcare policies and funding do not provide for sufficient and systematic data collection at an EU-wide level.
- Much more could be done to exchange knowledge and good practices across Europe, through a new model for disease registries for Parkinson's, based on existing good practices at national and regional level, and by creating European Reference Networks (ERN), with specific regards to rare forms and advanced stages of Parkinson's.
- There is a significant EU funding gap that, if addressed, could dramatically improve the lives of people with Parkinson's and their families. For example, through

Parkinson's training for healthcare professionals, or the scaling up of projects that aim to reduce waiting times for diagnosis and improve integrated care with the help of innovative technologies.

Without adequate funding, we cannot undertake the advocacy activities in Brussels to address these EU-wide challenges. Further funding would also help us to support our member organisations' advocacy efforts at the national level.

WHAT WE BELIEVE IT
WOULD COST TO
ACHIEVE OUR AIMS:

£100,000+
A YEAR



WHAT WE NEED TO
HIT OUR 2018
MINIMUM TARGET:

£85,000



THE EPDA HAS HOSTED NUMEROUS EVENTS IN THE EUROPEAN PARLIAMENT





THE IMPORTANCE OF COLLECTING PATIENT EVIDENCE

THE CHALLENGE

There is plenty of evidence – from the EPDA and numerous Parkinson’s organisations across Europe and the world – that shows clearly that people with Parkinson’s and their families are not receiving the standards of care that disease specialists recognise as being best practice.

OUR SOLUTION

Data collection is a vital part of our work. No other Parkinson’s patient-led organisation can match the geographic scale that we can.

Our most recent major data collection activity is the European Inventory, the first phase of our My PD Journey initiative (p14-15). It was completed by an independent research organisation and launched in Brussels in April 2015. The research consists of primary (qualitative and quantitative) and secondary evidence across 11 countries.

But the EPDA has 25 years’ experience understanding people with Parkinson’s and their families’ unique journeys, and our extensive range of research projects since 1997 can be found at www.epda.eu.com/datacollection.

“
Our evidence is clear: patients are not receiving the standards of care that disease specialists recognise as being best practice. We want – and need – to continue our research. ”

“
We have 25 years’ experience understanding people with Parkinson’s and their families’ unique journeys ”



QUOTES/STATS:

“

The EPDA's data collection campaigns should improve communication between patients and doctors, nurse and therapists. More importantly, it could lead to earlier diagnoses and better intervention opportunities for patients ”

Professor Fabrizio Stocchi,
Parkinson's neurologist, Italy



9 OUT OF 10

PEOPLE IN EUROPE ARE
NOT DIAGNOSED BY THE
RIGHT PERSON



PARKINSON'S DIAGNOSES
CAN TAKE MORE THAN

2 YEARS

– WHEN GUIDELINES
RECOMMEND IT SHOULD TAKE

6 WEEKS

WHERE WE NEED YOUR SUPPORT

We are clear that the EPDA can offer significant added value when it comes to pan-European/cross-border data collection. Our members/other organisations can only do country research, and the EU hasn't (thus far) invested in the kind of data collection that is needed to get the full picture.

Nevertheless, a lack of funding remains a

clear obstacle for us to carry out our own research – despite it remaining a hugely beneficial exercise, and one where we have a clear mandate to act.

Your funding would help us to continue asking the patient and healthcare professional

communities relevant questions, and turn this information into concrete recommendations that can help bring concrete change to people's lives.

WHAT WE BELIEVE IT
WOULD COST TO
ACHIEVE OUR AIMS:

£100,000+
A YEAR



WHAT WE NEED TO
HIT OUR 2018
MINIMUM TARGET:

£50,000



TAKING PARKINSON'S AWARENESS RAISING TO A NEW LEVEL

THE CHALLENGE

Every year, Parkinson's organisations and individuals celebrate 11 April as World Parkinson's Day. The date is the birthday of Dr James Parkinson, the doctor after which the disease is named. Traditionally, these celebrations have always been limited to national and regional events, with no united messaging or activity beyond their own 'back yard'. A vast amount of excellent awareness-raising work was being done around the world at the same time, and yet so few people knew about it because there was nothing linking everyone (and their activities) together.

OUR SOLUTION

In 2017, the EPDA and Parkinson's UK developed the first truly global awareness-raising Parkinson's campaign (#UniteForParkinsons). Our aim was to create an unprecedented global social media buzz on World Parkinson's Day, and to highlight the need for everyone affected by Parkinson's to come together and speak with a powerful, united voice.

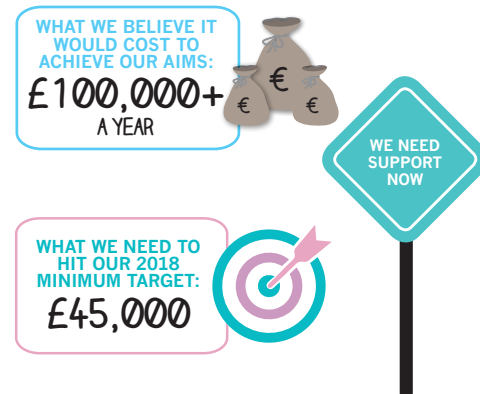
On the day, people from nearly 90 countries used the #UniteForParkinsons hashtag (it even trended!). The campaign comfortably

delivered against its objectives, and exceeded expectations in several areas.

The EPDA has led other important awareness-raising initiatives too. In 2012 and 2014, it organised two European Unity Walks for Parkinson's, bringing together people from dozens of European countries to raise awareness together in Amsterdam and Luxembourg respectively. More recently, our www.parkinsons100challenge.eu campaign allows people to raise awareness and funds for the EPDA wherever they are in the world.

WHERE WE NEED YOUR SUPPORT

We want #UniteForParkinson's to be the start of something bigger and more impactful. We now have some hard evidence to share with potential funding partners that will hopefully persuade them to embrace the campaign and help us take it to the next level. We want to use our new, united audience to collectively advocate for concrete change in the treatment and management of the condition.





WE WOULD LIKE TO HEAR FROM YOU!

Thank you very much for taking the time to read through this booklet. We hope you have found the information about our work interesting and compelling. We also hope you agree with us about how important the EPDA is as an organisation – not just to the European Parkinson's community, but also to the wider international Parkinson's community too.

We wrote on page 3 that “without significantly increased – and consistently reliable – funding, there is the potential that one year we simply will not receive enough funds to survive”. This is in no way exaggeration or hypobole; it is fact. We are never able to plan more than one year in advance, and live in constant fear of losing our existing supporters.

And so we ask you to seriously consider becoming an EPDA funding partner. There are numerous reasons why it is in your interests to do so, and you can learn all about these benefits at www.epda.eu.com/ourpartners. If you have any questions at all, please email info@epda.eu.com and we will happily talk through your queries with you. (We would provide a telephone number to call – but we don't have one because we don't have the resources to rent/buy our own

offices. We are a small freelance team, all working from our own homes.)

Despite being so small, our heart and professionalism is huge. And so we hope you have seen something in us that you like and respect and would like to join. With your help we believe anything is possible.

Executive Director and Board Member



This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There are approximately 20 lines visible. The paper has a slight shadow on the right side, suggesting it's resting on a surface. The overall appearance is that of a clean, unused piece of stationery.



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